

Last Received: 03/11/2013 2:59 PM Showing Buylines: All Lines

Station WTHR-TV INDIANAPOLIS, IN
 Advertiser () AMER FOR PROSPERITY
 Product AMER FOR PROSPERITY
 Estimate# 546
 Buyer Carolyn Bush
 Phone#
 Fax#

Agency () MEDIA AD VENTURES
 8136 OLD KEENE MILL RD, STE A300
 SPRINGFIELD, VA 22152
 Agency C/P1/P2/E 133/149/546
 Flight Dates 03/11/2013 - 03/24/2013
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () BOB CAIN
 Salesperson Phone# 215-557-4216
 Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-TH	6A-7A	EYE SUNRISE @ 6A	:60	\$1,800.00	03/11-03/14 03/18-03/21	3 4	1 1	3 4	\$12,600.00	
	2	M-TH	7A-9A	TODAY SHOW	:60	\$1,600.00	03/11-03/14 03/18-03/21	0 4	1 1	0 4	\$6,400.00	
				[MADE-GOOD BY LINE(S) 4]								
	4	TU-TH	7A-9A	TODAY SHOW	:60	\$1,600.00	03/12-03/14	4	1	4	\$6,400.00	
				[MKGD FOR SPOTS MISSED ON LN #2: 3/11- 3/14(4/WK)]								
	3	M-TH	6P-630P	EYEWITNESS NEWS AT 6P	:60	\$2,400.00	03/11-03/14 03/18-03/21	0 4	1 1	0 4	\$9,600.00	
				[MADE-GOOD BY LINE(S) 5]								
	5	TU-TH	6P-630P	EYEWITNESS NEWS AT 6P	:60	\$2,400.00	03/12-03/14	4	1	4	\$9,600.00	
				[MKGD FOR SPOTS MISSED ON LN #3: 3/11- 3/14(4/WK)]								

---REPORT TOTALS---

Report Totals: 23 / \$44,600.00

---SALES MONTHLY TOTALS---

Mar 13: 23 / \$44,600.00

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Sales Totals: 23 / \$44,600.00
Station Totals: 23 / \$44,600.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$111,500	CABL 0%	ETHR 0%	JTHR 0%	UNKN 60%	WALV 0%
		WISH 0%	WNDY 0%	WRTV 0%	WTHR 40%	WTTV 0%
		WXIN 0%				

---COMPETITIVE COMMENTS---

SHARE ESTIMATED, WILL UPDATE ASAP.

Books EFEB13
Demos RA35+